

EDITORIAL BACKGROUND:
SPEAKER BIOS



**Robert Chappell, OBE, MPhil, DSc(hon), FCOptom
London, England**

Robert Chappell is president of the World Council of Optometry, which represents over 250,000 optometrists in 40 countries. The WCO's mission is to facilitate the enhancement and development of eye and vision care worldwide. He is also a trustee of the International Association for the Prevention of Blindness and chairman of the UK Optometry Giving Sight Committee.

Dr. Chappell is a past president and current treasurer of the U.K. College of Optometrists. An alumnus of City University (London), he serves on the Advisory Committees the University. He has also served as a member of the General Optical Council, the United Kingdom's regulatory body for optometrists and dispensing opticians, and is immediate past president of the European Council of Optometry and Optics. A proponent of international recognition of qualifications, he is joint author of the WCO Global Competency model and has been closely involved in the development of the European Diploma.

In his optometric practice, Dr. Chappell specializes in the treatment of specific learning difficulties. He is also chairman of Sight Care Trading, part of a marketing group owned by 600 independent optometric practices. He was awarded an OBE in the 1995 Queen's Birthday Honours.



**Joseph Colin, MD, PhD
Bordeaux, France**

Professor Joseph Colin received his postgraduate medical education at Brest University Medical School and Nantes University, both in France, where he specialized in anterior segment surgery. He subsequently became Professor of Ophthalmology and Chairman of the Department of Ophthalmology at Brest University Medical School. He is currently Chairman of the Department of Ophthalmology at Bordeaux University Medical School.

Pr. Colin is a past president of the French National University Council for Ophthalmology and a current board member of both the French Society of Refractive Surgery and the French Eye Bank. He was also on the board of the National French Ophthalmological Society from 2001 and 2008, serving as president for 3 years. He is also active in several international professional groups, including the American Academy of Ophthalmology, the International Society of Refractive Surgery, and the European Society of

Cataract and Refractive Surgery, for which he initiated the European educational program for refractive surgery.

Among his clinical projects have been the development of a new femtolaser for ocular surgery, trials of novel phakic intraocular lenses, and the development of new technologies for the diagnosis and management of corneal ectasia. He has also helped establish a national reference center for keratoconus for the French Ministry of Health, and is co-director of the French educational programs for cataract and refractive surgery and for contact lenses.

Pr. Colin's achievements have been recognized with numerous honors, including a 1988 AAO Honor Award, the 1999 ISRS Lans Award, the 2005 U.K. ISCRS John Pierce medal and a 2007 AAO Senior Achievement Award.



Pier Enrico Gallenga, MD, PhD
Chieti, Italy

Professor Pier Enrico Gallenga was born in Parma, Italy, where his father Riccardo (1904-1976) was head of the University Eye Clinic. Pr. Gallenga received his degree in ophthalmology at Torino University (1971), and interned at Vienna University and Zurich University. He then served for 14 years (1967-1980) at the University Eye Clinic of Ferrara. Since 1981, Pr. Gallenga has served as full professor and head of the Institute of Ophthalmology of the G. d'Annunzio University of Chieti.

Pr. Gallenga is a pioneer in the fields of diagnostic ultrasound in ophthalmology and intraocular lens implantation, and an expert on biomaterials for ocular and orbital surgery. Other research interests include ocular pharmacology (FANS, heparin, CsA, MMC, quinolons), ocular surgery (glaucoma valves), ocular syndromes and signs (Gallenga's sign in echophthalmology; Graves' orbitopathy), eye and posture (identification of Chieti index in postural balance), diagnostic tools, ophthalmic history, paleopathology and ophthalmic pain.

Pr. Gallenga is the winner of the AICCER Pioneer Award for his work on IOLs and the SIDUO Pioneer Award, and he gave the prestigious Strampelli lecture in 2005. He is a member of AAO, and a founding member of ESCRS. He served as vice president of SOI Italian Ophthalmological Society in 2000 and 2005.



**Sheila C. Johnson,
Healthy Sight Ambassador and CEO of Salamander Hospitality
Middleburg, Virginia, U.S.**

Sheila C. Johnson is a successful entrepreneur and impassioned philanthropist.

As a partner in Lincoln Holdings, Ms. Johnson is the only African-American woman to have ownership in three professional sports teams, the WNBA's Washington Mystics, the NBA's Washington Wizards and the NHL's Washington Capitals. Ms. Johnson is President and Managing Partner of the Mystics.

As CEO of Salamander Hospitality, a company she founded in 2005, Ms. Johnson oversees a growing portfolio of luxury properties. The Woodlands Resort & Inn, in Summerville, S.C., is one of only three resorts in the United States to receive the prestigious Mobil five-star rating for both lodging and dining. In 2008 *Travel + Leisure* selected The Woodlands as the #1 hotel for service in North America and #3 in the world (it was the only U.S. hotel ranked in the Top 10). In 2007, Ms. Johnson acquired Innisbrook Resort & Golf Club, a 900 acre, 72 hole PGA tour golf course in Palm Harbor, Fla. In 2008, the company started construction on Salamander Resort & Spa in the foothills of the Blue Ridge Mountains in Middleburg, Va., which is poised to become one of the most unique and sought after retreats in the world when it opens in early 2010.

Ms. Johnson is a partner in ProJet Aviation, a comprehensive aviation service company specializing in aviation consulting, aircraft acquisitions, management, and charter services based in Winchester, Va. She is also a partner in Mistral, the makers of fine bath, body and home products. Ms. Johnson has long been a powerful influence in the entertainment industry as a founding partner of Black Entertainment Television (BET) and most recently as a film producer. In partnership with other investors, her first film, *Kicking It*, premiered at the 2008 Sundance Film Festival in Park City, Utah. She served as sole executive producer on her second film, *A Powerful Noise*, which premiered at the 2008 Tribeca Film Festival in N.Y.

In 2006, Ms. Johnson was named global ambassador for CARE, a leading humanitarian organization fighting global poverty by empowering women because they have the unique power to help entire communities escape poverty. "Sheila's I Am Powerful Challenge" was instrumental in helping raise funds for CARE's important work. Ms. Johnson is also a member of the Council on Foreign Relations.

An avid supporter of the arts and an accomplished violinist, Ms. Johnson dedicates her time to organizations that create opportunities for children to express and explore their creativity. She serves as Chair of the Board of Governors of Parsons The New School for Design in N.Y. and sits on the boards of VH1's Save the Music Foundation, Americans for the Arts, the Curry School of Education Foundation at the University of Virginia, and the University of Illinois Foundation.

She received a Bachelor of Arts in music from the University of Illinois, as well as honorary degrees from numerous other institutions. Ms. Johnson lives in Middleburg, Va., is married to the Honorable William T. Newman, Jr. and has two children.



**John Marshall, PhD, FRCPATH
London, England**

Professor John Marshall is the Frost Professor of Ophthalmology and Chairman of the Academic Department of Ophthalmology, St. Thomas' Hospital, and was formerly Sembal Professor of Experimental Ophthalmology at the Institute of Ophthalmology from 1982-1991. In addition to winning many medals in his field, Pr. Marshall has been a visiting professor at numerous universities on every continent.

Pr. Marshall's research over the past 40 years has touched on a number of ocular problems, but has concentrated on the inter-relationships between light and aging, the mechanisms underlying age-related, diabetic and inherited retinal disease and the development of lasers for use in ophthalmic diagnosis and surgery. Pr. Marshall's work has resulted in almost 400 published works. It produced and patented the revolutionary Excimer laser for the correction of refractive disorders with in excess of 30 million procedures now having been undertaken worldwide. It also created the world's first Diode laser for treating eye problems of diabetes, glaucoma and ageing. He is also editor and co-editor of numerous international journals.

He has held posts chairing the medical advisory boards of many international companies and was a director of Diomed for some years, this being the leading supplier of diode laser systems for surgery. Pr. Marshall sits on and chairs many national and international committees, including the World Health Organization and the International Committee of the Red Cross. He is currently the Chairman of the Medical and Scientific Advisory Board and Trustee of the British Retinitis Pigmentosa Society.

Pr. Marshall is the scientific adviser to the National Eye Research Centre. He is a Fellow of the Royal College of Pathologists, as well as an Honorary Fellow of the Royal College of Ophthalmologists, an Honorary Fellow of The College of Optometrists, a Fellow and Director of the Laser Institute of America, a Fellow of the Royal Society of Arts and an Honorary Fellow of Cardiff University. He has a Senior Achievement Award of the American Academy of Ophthalmology and the Euretina Award of the European Society of Retinal Surgeons. He is also a Fellow of several national ophthalmological societies, as well as being elected to the European Academy of Ophthalmology.

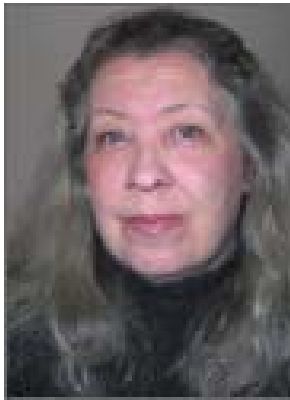


Kovin Naidoo, OD, MPH
Durban, South Africa

Professor Naidoo, the 2007 International Optometrist of the Year, completed his bachelor's degree in optometry at the University of Durban-Westville. As a Fulbright scholar in Philadelphia, he studied concurrently for both a master's degree in public health and a OD.

He is currently Global Programs Director for ICEE (International Centre for Eyecare Education), a non-governmental organization focusing on refractive errors and low vision in the elimination of avoidable blindness started in 1998 by Pr. Brien Holden.

Pr. Naidoo is also an associate professor at the University of KwaZulu Natal's Optometry Department, an adjunct faculty member at the Pennsylvania College of Optometry and a member of the Governing board of the World Council of Optometry (WCO). He also chairs the education committee of the World Council of Optometry. He serves on the Vision 2020 Board of Trustees and is the chair of the International Agency for the Prevention of Blindness (IAPB) in Africa and is an ASHOKA and LEMELSON FELLOW.



Susan Stenson, MD, FACS
New York, New York, U.S.

Dr. Stenson is Clinical Professor of Ophthalmology at the New York University School of Medicine, where she is active in resident education and clinical research. Her current areas of interest are ultraviolet radiation protection for the eyes and quality of vision issues. She is an attending physician at Tisch Hospital, Bellevue Hospital and the Manhattan Eye, Ear and Throat Hospital. She is the Director of the Contact Lens Clinic at N.Y.U.-Bellevue.

Dr. Stenson is a Past-President of the Contact Lens Association of Ophthalmologists (CLAO) and has served as Specialty Councillor and Representative to the Residency Review Committee for the American Academy of Ophthalmology (AAO). She is a frequent lecturer at national and international meetings. Dr. Stenson has received Honor and Senior Honor Awards from both CLAO and the AAO for her participation in their educational programs and was awarded the Wichterle Medal from the Czech Contact Lens Society for her contributions to contact lens education and clinical research. In 2005, she was named one of the "50 Most Influential Women in Optical" by *Vision Monday*.



Jeffrey L. Weaver, OD, MBS, MS, FAAO
St. Louis, Missouri, U.S.

Dr. Jeffrey L. Weaver earned his optometry degree from Pennsylvania College of Optometry in 1985 and holds an MBA from Drury College and an MS in Physiological Optics from The Ohio State University. He currently serves as Adjunct (Full) Professor at the University of Missouri–St. Louis College of Optometry, and he is Chief of Optometry of the United States Army Reserve.

As Director of the Clinical Care Group of the American Optometric Association (AOA), he coordinates the activities of the AOA Commission on Ophthalmic Standards, including the AOA Seal of Acceptance program, as well as numerous committees such as the Clinical Guidelines Coordinating Committee and Aviation Vision Committee.

He is a Fellow of the American Academy of Optometry and an AAO Diplomate in Public Health and Environmental Vision. He is board certified in healthcare management as a Fellow of the American College of Healthcare Executives.



Bette Zaret
Senior Vice President, Global Marketing, Transitions Optical, Inc.
Pinellas Park, Florida, U.S.

As senior vice president, global marketing, Bette Zaret is responsible for defining the long-range strategies and marketing communications for Transitions Optical, Inc.

Through her more than 30 years of global marketing experience with such companies as Johnson & Johnson, Bristol Myers Squibb and Disney, Zaret has come to understand the critical role the professional plays in delivering to the end user the best in education and care.

Since joining Transitions Optical in 2001, Zaret's accomplishments have included: establishing the Transitions Partners in Education Program, including the creation of the Transitions Healthy Sight Counseling program, an international initiative that aims to educate practitioners and patients on potential threats to good sight and healthy eyes; funding of clinical research in the area of quality of vision at major academic ophthalmologic and optometric institutions; developing a wide range of continuing education vehicles for eyecare professionals; supporting educational and scientific meetings in the U.S. and abroad; and spearheading relations with the World Council of Optometry and American Optometric Association. Zaret has been instrumental in the launch of the Transitions® Healthy Sight for Life Fund, Transitions Optical's global corporate giving initiative. Her leadership and strategic vision for the Transitions brand have made an invaluable contribution to Transitions' ongoing success in the marketplace as the #1-recommended photochromic lens worldwide.



Zaret has a B.A. cum laude from Syracuse University and an advanced executive degree from Northwestern University's Kellogg School of Management and has been a frequent guest speaker and lecturer at many association events and universities. In 2005, Zaret was named one of the most influential women in the U.S. optical industry by *Vision Monday* and in 2008 she was once again named one of the most influential women, this time as an Innovator in the U.S. optical industry.

About the Healthy Sight Institute

The Healthy Sight Institute is an educational and learning resource for health and vision care professionals worldwide. Supported by Transitions Optical, the Healthy Sight Institute is dedicated to the protection and preservation of healthy sight for all people.

As a dynamic knowledge center for professionals, the Healthy Sight Institute makes available a range of information and resources, including clinical papers, professional education courses and public education tools. Drawing on the expertise of its geographically diverse and multidisciplinary steering committee, the Healthy Sight Institute also provides a forum to educate and collaborate with health and vision care professionals, optical industry leaders, policy makers, and the public for a wider understanding of proactive and preventive eye care choices.

The depth of the Healthy Sight Institute's resources can be accessed through its official Web site at www.healthysightinstitute.org.

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